### Terms and Conditions

#### PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY BEFORE USING THIS SITE.

Your access to and use of the MobileLinkGen.com web site owned and operated by Generac Power Systems, Inc. ("Site") is subject to the following Terms and Conditions and all applicable laws. By accessing and browsing the Site, you accept, without limitation or qualification, these Terms and Conditions. This Agreement includes and incorporates by reference the End User License Agreement regarding Mobile Link<sup>TM</sup> and MobileLinkGen.com. To the extent there is any conflict between the Terms and Conditions and the End User License Agreement ("EULA"), the EULA shall prevail. You acknowledge that any other agreements between you and Generac Power Systems, Inc. ("Generac") are superseded and have no force or effect in relation to the use of the Site.

#### Use of Information

You may view the Site and print individual pages from the Site for your use in learning about, evaluating or acquiring Generac's products or services, provided that you agree to and accept without modification the Terms and Conditions set forth in this Legal Notice. You, or anyone acting on your behalf, may not modify, copy, reproduce, display, distribute, reuse, transmit, publish, license, create derivative works from, transfer or sell any information, including text, images, audio, and animation from the Site without written permission from Generac. No permission is granted within this Legal Notice to you to use Generac names, images or logos, site addresses or other means to hyperlink other Internet sites with any page in the Site.

# Mobile Link™ program

The Mobile Link<sup>TM</sup> program sends text messages over SMS regarding status changes for your generator ("Data"). Frequency is based on account setup. Enrollment is completed using the web site and requires a mobile phone number. Upon saving your preferences for the first time, you will receive a message confirming that you have opted into the Mobile Link<sup>TM</sup> program. You may opt out of this program at any time. Message and Data rates may apply. Contact your carrier for details. To stop receiving these messages, uncheck the option in your profile or text "STOP" to 877-590-6565. Text "HELP" to 877-590-6565 for help or information. Contact 855-436-8439 for additional assistance. Alerts sent via SMS may not be delivered to you if your phone is not in range of a transmission site, or if sufficient network capacity is not available at a particular time. Even within a coverage area, factors beyond the control of Generac and/or your wireless carrier may interfere with message delivery, including the customer's equipment, terrain, proximity to buildings, foliage, and weather. You acknowledge that urgent alerts may not be timely received, and that Generac and your wireless carrier do not guarantee that alerts will be delivered. By participating in the Mobile Link<sup>TM</sup> program, you agree to the Terms and Conditions. You acknowledge that you must contact your carrier for information regarding support of the Mobile Link program. The e-mails, texts, or information generated by the Mobile Link™ device shall hereinafter be referred to as the "**Data**". The use of the Mobile Link<sup>TM</sup> device, login feature on MobileLinkGen.com<sup>TM</sup>, as well as any application offered to access the same, shall hereinafter jointly be referred to as the "Services".

### Acknowledgments

You hereby acknowledge and agree that in order to transmit Data, Your Mobile Link<sup>TM</sup> device uses a cellular or other wireless service and that communication with the product involves and/or utilizes other wireless technologies, including Wi-Fi and/or Bluetooth® technology ("Wireless Service"). The Wireless Service involves radio technologies and is subject to transmission and service area limitations, interruptions and dropped calls caused by atmospheric, topographical, or environmental conditions, cell site availability, equipment or its installation, governmental regulations, system limitations, maintenance or other conditions or activities affecting Wireless Service operation. Wireless Service and/or features may not be available in all areas. Wireless Service is only available within each applicable calling plan coverage area, within the operating range of the wireless systems, and with Equipment that is authorized to operate on the wireless network.

You acknowledge and agree that the Mobile Link<sup>TM</sup> program, Data and/or Services is not to be used for remote medical monitoring or other life critical applications.

You hereby agree that any failure by Mobile Link<sup>TM</sup> or the Services to perform as expected shall be excused in all cases including but not limited to a failure of a third party wireless or telecommunications provider serving a particular area, power failure, national emergency, interference by any governmental agency, acts of God, strikes, other labor disturbance, severe weather conditions, fire, terrorism, riots, war, earthquakes, or any other causes beyond the affected Party's reasonable control.

You acknowledge that Generac does not guarantee your receipt of any alert through the Mobile Link<sup>TM</sup> program or the site, including but not limited to, any alert regarding carbon monoxide or automated generator shutoff. You acknowledge that it is Your sole responsibility to operate any Generac product in accordance with all product instructions and warnings, including but not limited to, instructions to operate a generator outdoors and away from windows, doors, vents, and crawl spaces. You acknowledge and agree that the Mobile Link<sup>TM</sup> program is not a substitute for following product instructions and warnings and that Generac has no liability for any failure of You to operate the product according to instructions and/or warnings, including, but not limited to, instructions to use a battery-operated carbon monoxide alarm indoors and installed according to the manufacturer's instructions. You acknowledge that the status of the generator can change at any time subsequent to any notification by the Mobile Link<sup>TM</sup> program and that Generac is not responsible or liable for any lack of notification relating to any such change in status, including but not limited to, any change that shuts down the generator.

YOU EXPRESSLY UNDERSTAND AND AGREE THAT YOU HAVE NO CONTRACTUAL RELATIONSHIP WHATSOEVER WITH THE UNDERLYING WIRELESS SERVICE PROVIDER OR ITS AFFILIATES OR CONTRACTORS RELATED TO THE MOBILE LINK SERVICE AND THAT YOU ARE NOT A THIRD-PARTY BENEFICIARY OF ANY AGREEMENT BETWEEN GENERAC POWER SYSTEMS, INC. AND THE UNDERLYING CARRIER. IN ADDITION, YOU ACKNOWLEDGE AND AGREE THAT THE UNDERLYING CARRIER AND ITS AFFILIATES AND CONTRACTORS SHALL HAVE NO LEGAL, EQUITABLE, OR OTHER LIABILITY OF ANY KIND TO YOU AND YOU HEREBY WAIVE ANY AND ALL CLAIMS OR DEMANDS THEREFOR.

## **Intellectual Property**

Everything you see or read on the Site shall be considered Generac's intellectual property and is protected unless otherwise noted and may not be used except as provided in these Terms and Conditions or in the text on the Site without the express written permission of Generac. The Generac names, logos and all related product names, service names, design marks and slogans displayed on the Site are trademarks, service marks or other intellectual property of Generac and may not be used in any manner without the express written consent of Generac. Nothing on the Site shall be construed as granting, by implication, or otherwise, any license or right to use any intellectual property at the Site. Any failure to comply with the terms, conditions, and notices on this site will result in automatic termination of any rights granted to you, without prior notice, and you must immediately destroy all copies of downloaded materials in your possession or control.

#### Revisions

Generac maintains the Site for your information, education and evaluation of Generac products or services. The content of the Site may contain inadvertent inaccuracies, omissions, and typographical errors. Generac makes no warranties or representations about the accuracy or completeness of the Site content. Generac reserves the right to improve, revise and correct the Site, in whole or in part, at any time without notice. Generac expressly disclaims all liability for the use or interpretation by others of information contained in the Site. Any user who utilizes or makes decisions based on information contained in the Site does so at their own risk. In exchange for using the Site, the visitor agrees to hold Generac harmless against any claims or damages arising from the use of the Site and from any decisions that the visitor makes based on such information.

Generac may, at any time, revise these Terms and Conditions for the Site by updating this posting. By using the Site, you agree to be bound by any such revisions and should periodically visit this page to review the current Terms and Conditions to which you are bound.

### Disclaimer of Warranty

GENERAC DOES NOT WARRANT OR MAKE ANY REPRESENTATIONS REGARDING THE USE, VALIDITY, ACCURACY, OR CONTENT OF THE SITE OR ANY OTHER WEB SITE LINKED TO OR FROM SAID SITE. THE MATERIALS AND INFORMATION ON THIS SITE ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR ARISING FROM A COURSE OF DEALING, USAGE OR TRADE PRACTICE.

GENERAC SHALL NOT BE LIABLE FOR ANY INDIRECT, SPECIAL, CONSEQUENTIAL OR INCIDENTAL DAMAGES INCLUDING, WITHOUT LIMITATION, LOST PROFITS OR REVENUES, COSTS OR REPLACEMENT GOODS, LOSS OR DAMAGE TO DATA ARISING OUT OF THE USE OR INABILITY TO USE THIS SITE, ANY OTHER HYPERLINKED WEB SITE OR ANY GENERAC PRODUCT, DAMAGES RESULTING FROM THE USE OF OR RELIANCE ON THE INFORMATION PRESENTED, EVEN IF GENERAC HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

Some jurisdictions do not allow the exclusion of consequential damages, so the above exclusion may not apply to you. Generac assumes no responsibility, and shall not be liable for, any damages to, or viruses that may infect, your computer equipment or other property on account of your access to, use of, or browsing the Site or your downloading of any materials, data, text, images, video, or audio from the Site.

# No Guaranty (Limitation of Liability)

- A) GENERAC SHALL HAVE NO LIABILITY TO YOU IF CHANGES IN THE WIRELESS SERVICE OR IN THE WIRELESS NETWORK, SYSTEMS, OPERATIONS, EQUIPMENT, POLICIES OR PROCEDURES SUPPORTING YOUR Mobile Link<sup>TM</sup> DEVICE RENDER OBSOLETE OR OUTDATED ANY EQUIPMENT, HARDWARE, DEVICES OR SOFTWARE PROVIDED BY GENERAC TO YOU IN CONJUNCTION WITH YOUR USE OF THE SERVICES.
- B) GENERAC SHALL HAVE NO LIABILITY FOR ANY CAUSES OF ACTION, LOSSES OR DAMAGES OF ANY KIND WHATSOEVER ARISING OUT OF (I) MISTAKES, OMISSIONS, INTERRUPTIONS, ERRORS, OR DEFECTS IN WIRELESS FURNISHING WIRELESS SERVICE, (II) FAILURES OR DEFECTS IN THE WIRELESS NETWORK OR SYSTEMS, (III) USE OF THE Mobile Link DEVICE OR THE SERVICES OR (IV) ANY DISABLING OF EQUIPMENT BY YOU.
- C) GENERAC SHALL HAVE NO LIABILITY FOR ANY INJURY TO PERSONS OR PROPERTY, LOSSES (INCLUDING ANY LOSS OF BUSINESS), DAMAGES, CLAIMS OR DEMANDS OF ANY KIND OR NATURE, INCLUDING, BUT NOT LIMITED TO, USE OR INABILITY TO USE THE WIRELESS SERVICE OR EQUIPMENT, RELIANCE BY ANY END USER OR CUSTOMER ON ANY DATA PROVIDED OR OBTAINED THROUGH USE OF THE SERVICES, WIRELESS SERVICE OR EQUIPMENT, ANY INTERRUPTION, DEFECT, ERROR, VIRUS, OR DELAY IN OPERATION OR TRANSMISSION, ANY FAILURE TO TRANSMIT OR ANY LOSS OF DATA ARISING OUT OF OR IN CONNECTION WITH THESE TERMS AND CONDITIONS. IN NO EVENT SHALL GENERAC BE LIABLE FOR LOSSES, DAMAGES, CLAIMS OR EXPENSES OF ANY KIND ARISING OUT OF THE USE OR ATTEMPTED USE OF, OR THE INABILITY TO ACCESS, LIFE SUPPORT OR MONITORING SYSTEMS OR DEVICES, 911 OR E911, OR OTHER EMERGENCY NUMBERS OR SERVICES.
- D) You acknowledge that the service fees/purchase prices are based on the value of services or goods provided and the limited liability provided under these Terms and Conditions and not on the value of Your premises or its contents, or the likelihood or potential extent or severity of injury (including death). You acknowledge and agree that Generac cannot predict the potential amount, extent, or severity of any damages or injuries that you or others may incur related to the failure of the Services, Data, or Wireless Services to work as intended. TO THE EXTENT THAT ANY LIMITATIONS OF LIABILITY ARE DEEMED UNENFORCEABLE FOR ANY REASON, AND GENERAC OR ITS REPRESENTATIVES ARE HELD LIABLE FOR ANY REASON FOR ANY LOSS, INJURY, OR DAMAGES OF ANY KIND THAT ARISES OUT OF OR IS RELATED TO THESE TERMS AND CONDITIONS (INCLUDING, WITHOUT LIMITATION, LOSSES, INJURIES, OR DAMAGES RESULTING FROM GENERAC'S SOLE OR

PARTIAL NEGLIGENCE, WHETHER ACTIVE OR PASSIVE), YOU AGREE THAT GENERAC'S COLLECTIVE LIABILITY TO YOU AND/OR ANY THIRD PARTY SHALL BE LIMITED EXCLUSIVELY TO THE AMOUNT OF MOBILE LINK SERVICE FEES PAID BY YOU IN THE TWELVE MONTHS PRIOR TO THE ALLEGED INCIDENT FORMING THE BASIS OF THE CLAIMS, AS LIQUIDATED DAMAGES. YOU AGREE THAT THE LIMITS ON THE LIABILITY OF GENERAC AND THE WAIVERS SET FORTH IN THESE TERMS AND CONDITIONS ARE A FAIR ALLOCATION OF RISKS AND LIABILITIES BETWEEN YOU, GENERAC, AND ANY OTHER AFFECTED PARTIES. YOU ACKNOWLEDGE AND AGREE THAT WERE GENERAC TO HAVE LIABILITY GREATER THAN THAT STATED ABOVE, IT WOULD NOT PROVIDE THE SERVICES.

#### Links

Generac has not reviewed any or all of the Internet sites linked to the Site and is not responsible for the content of any off-site pages or any other sites linked to the Site. Access to any other Internet site linked to the Site is at the user's own risk and Generac is not responsible for the accuracy or reliability of any information, data, opinions, advice, or statements made on these sites. Generac provides links from the Site merely as a convenience and the inclusion of such links does not imply an endorsement by Generac of these sites.

### Linking to this Site

All links to this Site must be approved in writing by Generac. Generac consents to a link to this Site only if the link and its associated pages do not (a) misrepresent your relationship with Generac; (b) imply that Generac approves or endorses your Web site, or your service or product offerings; and (c) present false or misleading impressions about Generac or otherwise damage the goodwill associated with the Generac name or trademarks.

# Severability

The illegality or unenforceability of any provision of relevant terms and conditions, policies and notices shall not affect the validity and enforceability of any remaining provisions hereof.

# Forum Selection / Applicable Law

Use of this website shall in all respects be governed by the laws of the State of Wisconsin, United States without reference to the principles of conflicts of law. User expressly agrees that any suit brought relating to use of this website shall be brought in a court of competent jurisdiction located in the State of Wisconsin, United States.

### Wi-Fi® Alliance

Wi-Fi® is a registered trademark of the Wi-Fi Alliance®.

#### Bluetooth®

The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Generac is under license. Other trademarks and trade names are those of their respective owners.